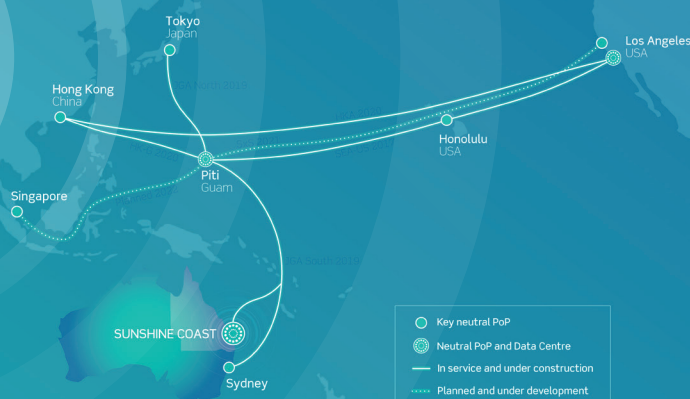


Sunshine Coast International Broadband Network (SCIBN) Case Study



HUDDLE INSURANCE

Huddle Insurance, a technology led challenger brand in Australia's \$42 billion general insurance market, has established a new campus on Queensland's Sunshine Coast.

Artificial Intelligence (AI) technology and chat bots allows Huddle to process insurance claims in seconds, reduce fraud and simplify the claims process to deliver a compelling customer and brand proposition. Since 2017 over 20,000 people have chosen Huddle for their insurance.

Through clever technology, Huddle puts its members in control, giving them access to rapid, reliable and lower-cost insurance.

Founder and Joint Chief Executive Jason Wilby, believes his business and many other tech companies would ordinarily need to be situated in a capital city. But now with the infrastructure and connectivity available through the Sunshine Coast International Broadband Network, the Sunshine Coast offers a competitive and appealing location for tech powered organisations.

"The Sunshine Coast is incredible, it has an impressive, very logistical list of things that a fast-growing tech business would want. This coupled with a clear vision for what the future holds and how technology will be a key enabler."

SNAPSHOT

- ✓ Founded July 2016, in Sydney Australia.
- ✓ Services Australia and New Zealand in home, car and travel insurance products.
- ✓ Provides \$1 billion insurance coverage for 20,000 + members, within \$42 billion general insurance market, with revenue growing 700% year on year since 2016.
- ✓ In May 2019 established new campus on Sunshine Coast, and will create over 75 new roles this year.

The Sunshine Coast International Broadband Network has been a real drawcard for our business, with its ability to handle large volumes of data, reduce our risks and allow faster transactions, enabling our members to enjoy a better experience with our brand.

On the Sunshine Coast we found an entrepreneurial community that rivals Sydney, and I think we've discovered that warm caring people with brilliant minds and smart ways of working, also want to work in environments like the Sunshine Coast.

There were plenty of logical reasons to come to the Sunshine Coast, but what really stood out for us were the people we've met, they really captured our hearts."

huddle.com.au

The future
is here

FOR MORE INFORMATION

Go to invest.sunshinecoast.qld.gov.au or email invest@sunshinecoast.qld.gov.au

THE FUTURE IS HERE

The Sunshine Coast is building a new economy based on a clear 20-year economic plan, which aims to double Gross Regional Product (GRP) and high-value employment opportunities.

Goals for 2033

- A\$33 billion economy
- 100,000 employment opportunities in high-value industries
- 20% of goods and services produced for export outside the region
- Household income levels above the state average

Sunshine Coast Council welcomes and supports the growth of local businesses and the establishment of new ones in the region.

- Talk to a specialist for site selection assistance and relocation advice.
- Ask for connections with government and industry bodies and access international market information.
- Access a wide array of information online, including local success stories, programs available to local businesses and the latest in local industry news.



Download the Invest Sunshine Coast app for latest news.

Available from the App Store and Google Play.

invest.sunshinecoast.qld.gov.au

Email invest@sunshinecoast.qld.gov.au

or call the Head of Trade and Investment on + 61 407 753 645