

Sunshine Coast International Broadband Network (SCIIBN) Case Study



AUSTRALIAN CHRISTIAN CHANNEL (ACCTV)

The Australian Christian Channel (ACCTV) is a Sunshine Coast based, FREE Video on Demand (VOD) and Linear Subscription TV broadcast entertainment channel available 24 hours a day, 7 days a week on Foxtel, Fetch TV and Optus D2 Satellite. It can also be viewed for free online via their website or apps.

ACCTV offers a vast array of quality, family friendly programs which support Christian values across a wide range of movies, popular TV series, teaching programs, kids' shows, documentaries and much more. ACCTV aims to inspire, to offer hope and to celebrate story on any screen, anytime and anywhere.

ACCTV currently uses broadcast services out of Sydney, with a 200 x 200 data connection allowing the transmission of large video files from the Sunshine Coast to Sydney. In the past, as little as three years ago, daily couriers and hard drives were used to transport files to Sydney. A move to a larger 500 x 500 connection is being considered to enable faster, more efficient transfer of data files to Sydney.

General Manager of ACCTV Stu Harris, believes the availability of faster, more reliable data transmission services via the Sunshine Coast International Broadband Network will deliver great opportunities to relocate some of their services from Sydney to the Sunshine Coast.

"ACCTV now has the opportunity to build on-demand video services directly from the Sunshine Coast, reducing our reliance on sending files to Sydney as consumer preferences for on-demand video grows."

The Sunshine Coast International Broadband Network will be a game changer for our region and businesses operating here. Already it is challenging us to fast track real-time broadcasting as audiences seek more and more on-demand choices.

SNAPSHOT

- ✓ Easter Sunday 1999 began airing on Optus Vision 24 hours a day 7 days a week.
- ✓ ACCTV is a Sunshine Coast based, Video on Demand (VOD) and Subscription Broadcast TV Platform available through Apple TV, Android TV, Amazon TV, Chromecast, Roku, IOS Mobile and Android Mobile.
- ✓ All programs are family friendly and support Christian values which are broadcast to more than 900K Australian viewers each month, which is their primary market.
- ✓ Transfer of large video files requires 25 terabytes of data consumption per month.

The availability of faster, high speed connectivity together with a data centre here on the Sunshine Coast will attract a very different type of business to the Sunshine Coast. Businesses who previously needed to be located in Sydney for data connectivity and high volume data transmission can now look to relocate here both for commercial and lifestyle choices.

Over the last three years ACCTV has seen a huge change in our business with the release of on-demand video which will accelerate into the future, with the Sunshine Coast International Broadband Network now perfectly positioning us to better manage these changes right here on the Sunshine Coast."

acc.tv

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THE FUTURE IS HERE

The Sunshine Coast is building a new economy based on a clear 20-year economic plan, which aims to double Gross Regional Product (GRP) and high-value employment opportunities.

Goals for 2033

- A\$33 billion economy
- 100,000 employment opportunities in high-value industries
- 20% of goods and services produced for export outside the region
- Household income levels above the state average

Sunshine Coast Council welcomes and supports the growth of local businesses and the establishment of new ones in the region.

- Talk to a specialist for site selection assistance and relocation advice.
- Ask for connections with government and industry bodies and access international market information.
- Access a wide array of information online, including local success stories, programs available to local businesses and the latest in local industry news.



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